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## ABSTRACT OF THE DISCLOSURE

A disclosed photographing apparatus has a LCD display, a select member, and a controller. The display displays information about a photographic condition, in arbitrary display form using a dot-matrix. The select member selects one display mode among a plurality of display modes. In each mode of the plurality of display modes, display forms are different to each other, standard information required for photographing is displayed common to every display mode, and at least one information inherent to each display mode is displayed. The controller controls the display to display the display mode selected by the selector, and at a time of starting the camera, to display a display mode which has been displayed when the camera was previously switched off.